

ROTARY CLUB OF THE NORTH FORK VALLEY

Volume 52

Issue 35

June 19, 2014

WEB SITES: www.rotary.org

www.rotary5470.org

www.paoniarotary.org

LAST MEETING:

ANNOUNCEMENTS:

Ken Butcher needs kitchen help for the pancake breakfast. Extra tickets are available from Pam Bliss. Sell tickets! Hang posters! In addition to pancakes and sausage, crepes and fruit parfaits will be served.

Felix announced the scholarship results. The committee received 26 applications—12 each from Hotchkiss and Paonia and 1 from Vision. They interviewed 7 candidates from Paonia, 11 from Hotchkiss and 1 from Vision. Four \$2,000 scholarships were awarded to both Paonia, Hotchkiss students. Felix felt they all would represent Rotary very well. They have been invited to the pancake breakfast. See the May 21 DCI for the names of the 8 scholars.

The ReMax yard sale on 6/28 will benefit the NF Children's Christmas. Bring items for sale and shop the event.

After the yard sale attend the Blue Sage Regatta at Azura that afternoon.

PROGRAM:

In Alexis Halbert's absence, DORIS DANIELSON presented a program on the Paonia Chamber of Commerce. Doris is currently vice chairman. In 2013, the Chamber conducted a survey of its members. The results were that members were interested in marketing and advertising, networking and economic development. In response, the Chamber has been doing a lot of advertising, both locally and statewide, promoting Paonia as a destination. The Chamber has a website that people go to to learn about the area. There is also a FaceBook page and Pinterest. The Chamber has an office in the Hive (130 Grand Avenue) and will be open longer hours this summer. There are 97 members and they are looking for more!

Doris and other noted that there are already a lot of tourists here. They should be sent to the Chamber office to collect brochures about activities and businesses in town.

There will be a business to business symposium soon. A major fundraising activity is the Paonia Cookbook. Everyone is encouraged to submit a recipe for a \$10 fee. The book will be available for sale.

The Chamber will also sell cobbler at Cherry Days.

The Chamber is collaborating with the Creative Coalition, Heart and Soul and Others and looking for shared interests. It is seeking to coordinate marketing with them and others.

Did you know that Colorado Life named Paonia the *Farm to Table Capital of Colorado*? The Chambers is also trying to attract more bike events here. It is also looking to collaborate with food events organizers in the Roaring Fork Valley.

Peggy noted that our club belongs to all 3 Chambers in the NF Valley and encouraged businesses and individuals to join also.

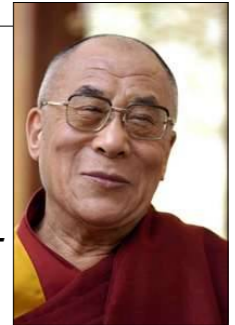
TODAY:

Our fearless leader, PEGGY, will hand the reins to GLENN DAHLGREN! Glenn will have to really put forth to match her efforts and accomplishments!!!

"We are here on this planet, as it were, as tourists. None of us can live here forever. The longest we might live is around one hundred years. So while we are here we should try to have a good heart and make something positive and useful of our lives."

Whether we live just a few years or a whole century, it would be truly regrettable and sad if we were to spend that time aggravating the problems that afflict other people, animals and the environment. The most important thing is to be a good human being."

The Dalai lama



The spirit, the will to win, and the will to excel are the things that endure These qualities are so much more important than the events that occur.

Vince Lomardi



The Pagosa Springs

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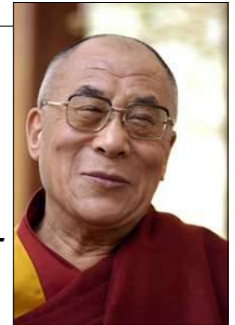
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