

# ROTARY CLUB OF THE NORTH FORK VALLEY

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WEB SITES: [www.rotary.org](http://www.rotary.org)

[www.rotary5470.org](http://www.rotary5470.org)

[www.paoniarotary.org](http://www.paoniarotary.org)

## LAST WEEK:

Rotary will participate in the Delta County Fair parade on August 10. Be there at 9:00 to decorate the float on Cedar Street, the street leading south across the river toward Scenic Mesa Ranch. Wear Rotary gear or at least gold, blue and white clothing.

## PROGRAM:

ELAINE BRETT discussed the *Heart and Soul Project* and other things going on around the area. Joy handed out a survey regarding the Heart and Soul Project. Elaine reflected on Rotary's Four Way Test as often cited around the world as a values statement — a way to live. A community needs a set of shared values — an ethic to live by, otherwise it is just a group of people living close together. The H&S Project collected information from most everyone over a period of time, distilled it in nine *value* statements that are included in the survey. The question is, did we get it right? Please fill out the survey and return it by August 15th, and put your name into a drawing for a \$100 gift card. H&S feels like it is reaching many



different demographics.

“Value of diversity” was the most surprising, especially ideology freedom and independence value brought a lot of different ideas.

What are expected outcomes?

\*Keep the conversation going about what is important to the community.

\*Inform town governments when making decisions.

\*Potential \$ resources because of community planning.

\*Community improvement.

Some things that have happened since H&S project started that values statements have influenced are:

\**Pass The Mic* — children interviewing adults,

\*Health and Wellness Directory,

\*Creative Directory

\*Hotchkiss Downtown Improvement,

\*Paonia school's recreation plan.

\*Paonia River Park,

\*Buy local holiday campaign,

\*Paonia Film Festival, *What matters*

*Most,*

\*Fashion Show Theme, *Live your*

*dream,*

\*Creative District,

\*Paonia Comprehensive Plan,

\*N F Scrapbook.

“By identifying what matters most to the people of the NFV, we weave a tapestry that creates a unified sense of who we are and what enhances our local economy and preserves our quality of life.”

This effort is calling attention to this area. Noticed at Rural Philanthropy Days, several finders may be looking at a joint project to make a significant difference in an area such as the North Fork Valley.

There are two ways of describing a community structure — the Master Plan, top down approach, or this type of bottom up approach.

Re the Paradise Theatre: Friends of the Paradise is helping keep the theatre open for at least the next 5 months. Amy DeLuca is the theater manager.

Upcoming events: Paonia Players, MHF music, Flim Flam, fashion show, Craig Childs, Classic movies, and Strolling Scones musical.

The theatre is up for sale. Alternative way to purchase it are being considered.

Editor's note; The Heart and Soul Project really did a fine job, and should be appreciated by the valley community.

BECAUSE OF ELAINE'S interest in Rotary's FOUR WAY TEST, let me give a brief rundown of how this came about. I did have a bulletin many years ago concerning this, but it is time again. And, I just might forward each of you via email the Rotary International's complete story about this.

Seems that in the Great Depression, a U. S. Rotarian devised a simple four-part ethics guideline that helped him rescue a beleaguered business, the near bankrupt Club Aluminum Company of Chicago. The statement of principals it embodied also helped many others find their own ethical compass. Soon embraced and popularized by Rotary International, The Four Way Test today stands as one of the organization's hallmarks. It may very well be one of the most famous statements of the century.

TODAY:

DORIS DANIELSON, *Karate ad me*

AUGUST 15:

MARY JUR SINOVIC, *Creative Pottery.*

AUGUST 22:

WALLY MILLER, *District Governor*

