

ROTARY CLUB OF THE NORTH FORK

Issue 27

March 5, 2015

WEB SITES: www.rotary.org

Www.rotary5470.org

www.paoniarotary.org

LAST MEETING:

ANNOUNCEMENTS:

Sarah suggested we look at DMEA website concerning an application to FERC to use more of local alternative energy resources in addition to Tri-State.

Loretha Rolf was a guest of Jacquie and is a potential Rotarian.

PROGRAM:

ELAINE BRETT, a pathological-volunteer, retired chemist, management consultant who grew up on the west side of Cleveland, just as Bill Bishop did.

She is also president of the board for the Paradise Community Theatre.

A year ago the theatre was almost on the rocks. Today is a very different story.

The Paradise was built in 1928 by Tom Poulos. Did he run a speak easy? There are some tunnels under the building that indicate bootlegging. Bob won a movie pass because he could name all of the owners of the building in sequence (with a little help).

The Paradise was established as a not-for-profit in 2014 by Friends of the Paradise. That year via Kickstarter they

raised \$97K in 49 days and purchased the building with the help of Chris Yates and investors.

They installed upgrades; major renovation; major cleanup and opened in June.

In July they obtained a liquor license.

In September they obtained a 501©(3) IRS rating in 100 days, and it was backdated to January of 2014.

The Friends of The Paradise owns the title and will start paying back the investors soon.

In other accomplishments:

They established contracts with studios which are very complex .

They had a gala celebration

They had movies, including documentaries, splitting some proceeds with local charities.

There were local performances such as Merrily Talbot, Craig Childs, etc.

The theater is to be established as a state Historic Site.

The Board of directors, seven, is very solid. They have a sustainable plan. They hired a Creative Director, Amy DeLuca, who is very effective. They have a model plan, movies, local entertainment and strong con-



cessions.

Their financials are in the black.

The revenue sources are the box office, concessions, and venue rentals.

The expense is cost of goods (including to movie studios) staffing, business expenses (insurance, licensing , etc.)

The outlook for 2015:

Be community minded, like Super bowl, Academy Award, movie requests, birthday parties etc..

Youth Focus—is a little bit new educational applications for theatre in film.

Workshops to be conducted to plant seeds for the Paonia Film Festival coming back in 2016 to create new film makers.

There will be a fashion show April 3rd and 4th.

The future looks bright for our community theatre.

They are considering expanding to include the building to the south for dressing rooms etc.

They created a draft of a plan for a capital campaign to be launched this spring to pay off the investors.

Re: Movie selection, availability. cost, not rated X or very R rated. This is a family and community theatre.

They have some old projectors for sale, make a bid!

On Wednesday, March 4th, there will be a program at The Hive following up on a December meeting regarding the economy in the NF Valley. A January follow-up meeting on food processing and distribution. Now some spin off with a prospective poultry processing operation and other ideas. Concern on the impact of education on the

economy and vice versa is the program of this meeting. SEI and Flight of The Eagles will also will also be there.

THE ROTARY FOUNDATION

The Rotary Foundation is supported solely by voluntary contributions from Rotarians and friends of The Foundation. The financial support The Foundation receives today will secure many better tomorrows for people all over the world through The Rotary Foundation's humanitarian and educational programs.

Your gift may be given to the Annual Programs Fund or the Permanent Fund. Each fund supports Foundation programs in a different way.

The Rotary Foundation accepts gifts of cash, publicly-traded securities, some closely-held securities, life insurance, real estate, other tangible property including art, jewelry, and collectibles. The Foundation accepts differed gifts and bequests and urges donors to include The Rotary Foundation in their final estate plans or will. There are other ways one may contribute as well.

Our club has sixteen members who have contributed at least \$1,000 toward the foundation. This makes them *PAUL HARRIS FELLOWS*. Some clubs have attempted to make that 100% of their membership, that makes 41% for our club.

