



THE SPOKES SPEAK - GEARED TO SERVICE

Rotary Club of the North Fork Valley

POB 1543, Paonia, CO 81428

WEB SITES: www.rotary.org www.rotary5470.org www.paoniarotary.org

Meeting Thursdays at Noon in the Paonia Town Hall

District 5470

Club 1180

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LAST MEETING: August 11, 2016

ANNOUNCEMENTS: President Greg sent around sign up sheets for tasks during the Ducky Derby on Sept. 10. High school students and Rotarians had sold 170 tickets by noon on 8/11. [Tickets sold at Pickin in the Park and at City Market on Friday brought that total to 200 - ED] Sell more tickets! The Ducky Derby in Crested Butte was held last weekend to coincide with their arts festival. Local Rotarians sold 5600 tickets.

The District Governor will be our program on 9/1.

The Larios will host the September 5th Thursday.

Sarah Bishop announced that Mountain Harvest Festival was named the best small town festival by the Downtown Colorado Inc. The awards ceremony will be later in September.

PROGRAM: Randy Campbell introduced Linda Tullis, who talked about the Creamery Arts Center. She was born in Grand Junction, traveled around and eventually ended up in Hotchkiss where she bought the old creamery building and turned it into an arts center. Whereas she had private business experience, she said she entered into the non-profit world with some naivete. She discovered non-profits go through phases: visionary, organizational, and now re-organizational. She and others are looking at what has worked, what has not worked and why.

The New Creamery will have a different look each month. It will also be available for conferences, other events, and has a snack bar. Marketing will be more focused on electronic media and less on paper. A quarterly newsletter will list all the arts events in the valley, thus sponsoring organizations need to plan ahead. The Creamery is coordinating with the Blue Sage and the Creative Coalition to compliment one another and not compete with events.

The Creamery goal is to achieve sustainability through arts education. Year one, which started in July, is their practice year. Visiting artists will use a different medium each month. For example, January is paper month - papier mache, authors, book signings, readings, writers workshops. They will invite both local artists and those from out of the area to participate. Eventually they hope to have a valley-wide campus for teaching and learning. Staff include Gail Smith, manager, a pottery instructor, glass studio supervisor, and 3 sales persons.

Tullis invited us to create an event. “Look at the planning board to see where you fit in.” The Creamery needs an engineer to design a sign that lists events. Facility hours are 10 - 6 Monday - Saturday.

ROTARY INTERNATIONAL: The Rotary theme for August is Membership and Extension. Extension means the development of new clubs.

It’s an exciting time for Rotary membership. Because of important changes enacted at the 2016 Council on Legislation, clubs have greater flexibility to decide when, where, and how they meet, as well as the types of membership they offer.

Our research suggests that clubs grow when they have more freedom to decide how they hold meetings, whom they recruit as members, and how they define engagement.

For instance, the Rotary Club of Harrogate Brigantes, in North Yorkshire, England, used a flexible approach to reverse its declining membership, evolving into a multi-dimensional Rotary club. The club now has sub-groups for different interests and membership is thriving as a result.

The club also is considering a “sun and planets” system in which each group runs itself, while reporting to a club board consisting of the club president, president-elect, secretary, treasurer, and a representative from each group.

UPCOMING MEETINGS:

- August 18:** Glade Hadden, BLM Archeologist - the Gunnison River petroglyph site.
- August 25:** Randal Palmer, Principal of PHS, about partnering possibilities w/ Rotary.
- September 1:** Teresa Anson, Rotary District 5470 Governor
- September 15:** McKenna Palmer and Cyrus Malek-Madani - our RYLA attendees
- September 22:** Jason Cleckler, CEO of Delta County Memorial Hospital

